

IN THE CLAIMS

A listing of the claims of the present application is as follows:

1. (Currently Amended) A method of processing rich media content ~~using descriptive language to define Rich Media Elements and relations among the media elements in an application, executable on a multimedia player,~~ comprising the steps of:
- a) creating a multimedia content file from rich media content as ~~collecting and formatting Rich Media as an Multimedia Vehicle Repository (MVR) file and~~ a first input to an authoring tool;
  - b) creating a text based ~~Rich Media Content~~ rich media content description file descriptive of the ~~MVR~~ multimedia content file as a second input to the authoring tool; and
  - c) combining the ~~Rich Media Content (MVR)~~ multimedia content file and the text based ~~Rich Media Content~~ descriptive description file as an ~~edited Multimedia Content (MVR)~~ composed file using the authoring tools.
2. (Currently Amended) The method of Claim 1 further comprising the step of:
- d) editing the ~~Rich Media Content~~ rich media content description file by a user using a text editor.
3. (Currently Amended) The method of Claim 1 wherein the step of creating a text based ~~Rich Media Content~~ rich media content description file further comprises the step of:
- e) using an Extensible Markup Language (XML) program to create the description file.
4. (Currently Amended) The method of Claim 1 wherein the step of combining the ~~descriptive~~ description file and the ~~Rich Media~~ multimedia content file further comprises the step of:
- f) executing a batch processing program to combine the ~~descriptive~~ description file and the ~~Rich Media Content (MVR)~~ multimedia content file.

5. (Currently Amended) The method of Claim 1 further comprising the step of:
- g) transmitting the ~~Rich Media Content~~ rich media content as a streaming digital file for collecting and formatting as the first input to the authoring tool.
6. (Currently Amended) The method of Claim 1 further comprising the steps of:
- h) using a graphical authoring tool to edit the ~~Rich Media Content~~ rich media content;
- and
- i) creating a ~~descriptive~~ description file of the graphically edited ~~Rich Media Content~~ rich media content.
7. (Currently Amended) The method of Claim 1 further comprising the step of:
- j) storing the ~~edited Rich Media Content (MVR)~~ composed file and the ~~related descriptive text~~ description file for access by ~~other~~ one or more content creators.
8. (Currently Amended) The method of Claim 1 further comprising the step of:
- k) downloading the ~~edited Multimedia content (MVR)~~ composed file for display to a user in an ~~ebusiness~~ application.
9. (Currently Amended) The method of Claim 5 wherein the step of transmitting the ~~Rich Media Content~~ rich media content as a streaming digital file further comprises the step of:
- l) generating the streaming digital file as a sequence of frames.
10. (Currently Amended) The method of Claim 5 wherein the step of ~~generating transmitting the rich media content as a~~ streaming digital file further comprises the step of:
- m) generating the streaming digital file as a binary file using a HotMedia format.
11. (Currently Amended) An authoring system for creating text based ~~Rich Media Contents~~ rich media, comprising:

- a) a processor for receiving ~~Rich Media, text and graphics~~ rich media;
- b) means for assembling the ~~Rich Media, text and graphics~~ rich media as a combined ~~Multimedia Vehicle Repository~~ multimedia vehicle repository (MVR) file; and
- c) means for automatically generating a ~~Rich Media Content~~ rich media content description file based on an assembled ~~multimedia repository~~ MVR file; and
- d) means for combining the MVR file and the description file as an edited MVR file.

12. (Currently Amended) The apparatus of Claim 11 further comprising:

- e) a batch processing program running on the processor for combining the MVR file and the ~~descriptive~~ description file as an edited MVR file.

13. (Currently Amended) The apparatus of Claim 11 further comprising:

- f) an Extensible Markup Language (XML) program running in the processor for translating ~~the~~ descriptive text in combining the MVR file and the ~~descriptive text~~ description file.

14. (Currently Amended) A system for creating a textual based ~~Rich Media Content~~ rich media content file as an application executable on a multimedia player, comprising:

- a) means for receiving and storing ~~Rich Media~~ rich media assets in a binary format as a ~~Multimedia Vehicle Repository~~ multimedia vehicle repository (MVR) file;
- b) means for preparing a textual description of the MVR file; and
- c) means for combining the MVR file and the MVR textual description as an edited MVR file executable on a multimedia player as an application ~~in ebusiness~~.

15. (Currently Amended) The system of Claim 14 wherein the textual description is Extensible Markup Language (XML) based.

16. (Currently Amended) The system of Claim 14 further comprising:

- d) means for modifying the textual description to create a new MVR-XML based file.

17. (Currently Amended) The system of Claim 14 further comprising:
- e) means for modifying the textual description using a ~~standard~~ text-editing tool.

18. (Currently Amended) A program medium executable on a computer system, comprising:

- a) program code in creating a multimedia content file from rich media content as collecting and formatting Rich Media as a first input to an authoring tool;
- b) program code in the medium creating a text based ~~Rich Media Content~~ rich media content description file as a second input to the authoring tool; and
- c) program code in the medium combining the ~~Rich Media Content~~ rich media content and the text based ~~Rich Media Content~~ rich media content ~~descriptive~~ description file as an edited ~~Multimedia Content~~ multimedia content file using the authoring ~~system~~ tool.

19. (Currently Amended) The program medium of Claim 18 further comprising:

d) program code in the medium enabling the editing of the ~~Rich Media Content~~ rich media content description file by a user using a text editor.

20. (Currently Amended) The program medium of Claim 18 further comprising:

e) program code in the medium for creating a text based ~~Rich Media Content~~ rich media content description file as an Extensible Markup Language (XML) program.

21. (Currently Amended) The program medium of Claim 18 further comprising:

f) program code in the medium as a batch processing program for combining the ~~descriptive~~ description file and the ~~Rich Media~~ rich media content file.

22. (Currently Amended) The program medium of Claim 18 further comprising:

g) program code in the medium for transmitting the ~~Rich Media Content~~ rich media

content as a streaming digital file ~~for collecting and formatting as the first input to the authoring tool.~~

23. (Currently Amended) The program medium of Claim 18 further comprising:

h) program code in the medium as a graphical authoring tool to edit the ~~Rich Media Content~~ rich media content; and

i) program code in the medium for creating a ~~descriptive~~ description file of the graphically edited ~~Rich Media Content~~ rich media content.

24. (Currently Amended) The program medium of Claim 18 further comprising:

j) program code in the medium storing the edited ~~Rich Media Content (MVR)~~ multimedia content file and the ~~related descriptive text~~ description file for access by ~~other one or more~~ content creators.

B1 25. (Currently Amended) The program medium of Claim 18 further comprising:

k) program code in the medium for downloading the edited ~~Multimedia content (MVR)~~ multimedia content file for display to a user in an ebusiness application.

26. (Original) The program medium of Claim 22 further comprising:

l) program code in the medium for generating the streaming digital file as a sequence of frames.

27. (Original) The program medium of Claim 22 further comprises:

m) program code in the medium for generating the streaming digital file as a binary file in a HotMedia format.

28. (New) A method of processing rich media content, comprising the steps of:

a) generating a content file from rich media;

b) creating a text file descriptive of at least a portion of the rich media in the content file;

B1 and

c) combining the content file and the text file into a composed file as an application executable on a media player.

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